

Eucerin[®]



LIFE-CHANGING POWER OF
DERMATOLOGICAL SKINCARE

PRODUCT GUIDE 2025

WE BELIEVE IN THE LIFE-CHANGING POWER OF DERMATOLOGICAL SKINCARE

Our skin is much more than our body's protective shield. It is alive. Inextricably and intimately linked to how we feel. The physical affects the emotional. If our skin has a problem, so do we. We make skin concerns our concern.

We have a 100-year heritage of dedication to skincare science. The research of expert dermatologists matters, developing new active ingredients matters, new clinically proven solutions really matter.

We are constantly in pursuit of scientific breakthroughs and new answers to age-old questions. Enabling tangible results and visible confidence.

The effects of skincare are not just skin deep. Stopping an itch means more than preventing the scratch. Soothing acne means more than clearing pores. Solve your skin problem; your skin feels better, you feel better.

Eucerin[®]



LIFE-CHANGING POWER OF
DERMATOLOGICAL SKINCARE

FACE 5  ACNE PRONE SKIN
8  HYPERPIGMENTATION

BODY 11  DRY SKIN

SUN 13  SUN FACE



FACE

ACNE PRONE SKIN

CLEANSING

suitable when
undergoing medical
acne treatment

non-comedogenic
non-acnegenic
perfume-free
soap-free

DERMOPURIFYER CLEANSING GEL

6% Amphoteric Surfactants

- effectively yet gently eliminates excess sebum while removing dirt and make-up
- leaves the skin feeling clean, fresh and supple

200 ml



DERMOPURIFYER TONER

Lactic Acid

non-comedogenic
non-acnegenic

- intensively cleanses the T-Zone
- helps to prevent blemishes and gently unclogs pores
- prepares skin for care products

200 ml



FACE CARE



DERMOPURIFYER TRIPLE EFFECT SERUM

Thiamidol, Salicylic Acid, Licochalcone A,
Sebum Regulating Technology

- reduces post-acne marks and blemishes and controls shine
- enhanced efficacy when used with DermoPure Protective Fluid SPF 30

40 ml



DERMOPURIFYER PROTECTIVE FLUID SPF 30

SPF 30 UVA/UVB, Decanediol, Licochalcone A, Sebum Regulating Technology

- protects post-acne marks from darkening
- helps to prevent blemishes and controls shine
- enhanced efficacy when used with DermoPure Triple Effect Serum

50 ml



DERMOPURIFYER ADJUNCTIVE SOOTHING CREAM

SymSitive®, Licochalcone A, Ceramides

- soothes skin under medical acne treatment
- moisturizes and reduces redness

50 ml



suitable when
undergoing medical
acne treatment

non-comedogenic
non-acneogenic
perfume-free

DERMOPURIFYER SKIN RENEWAL TREATMENT

10% Hydroxy Complex, Salicylic Acid, Licochalcone A

- unclogs pores
- reduces blemishes and prevents their re-appearance

40 ml



non-comedogenic
non-acneogenic
anti-bacterial

— RECOMMENDED REGIMEN —



STEP 1

CLEANSING



DERMOPURIFYER
OIL CONTROL
CLEANSING GEL



DERMOPURIFYER
OIL CONTROL
TONER

STEP 2

CARE



DERMOPURIFYER
OIL CONTROL
TRIPLE EFFECT
SERUM



DERMOPURIFYER
OIL CONTROL
PROTECT UV FLUID
SPF 50+

STEP 3

SUN CARE



SUN GEL-CREAM
OIL CONTROL
DRY TOUCH SPF 50+



STEP 1

CLEANSING



DERMOPURIFYER
OIL CONTROL
CLEANSING GEL



DERMOPURIFYER
OIL CONTROL
TONER



DERMOPURIFYER
OIL CONTROL
TRIPLE EFFECT
SERUM

STEP 2

CARE

OR



STEP 1

CLEANSING



DERMOPURIFYER
OIL CONTROL
CLEANSING GEL



DERMOPURIFYER
OIL CONTROL
TONER

STEP 2

CARE



DERMOPURIFYER
OIL CONTROL
SKIN RENEWAL
TREATMENT

SPECIAL CARE

FOR MEDICATED PATIENTS



DERMOPURIFYER
OIL CONTROL
ADJUNCTIVE
SOOTHING CREAM

FACE CARE



hyperpigmentation pigment spots
light texture
absorbs quickly
non-greasy
lightly-fragranced

EVEN PIGMENT PERFECTOR DUAL SERUM

Patented Thiamidol, Hyaluronic Acid, Licochalcone A

- effectively reduces pigment spots and prevents their re-appearance: with 1st visible result within 2 weeks
 - reduces pigment spots by up to -76% in 12 weeks
 - for all skin types
- 30 ml



hyperpigmentation pigment spots
absorbs quickly
lightly-fragranced

EVEN PIGMENT PERFECTOR DAY SPF 30

Patented Thiamidol, Licochalcone A, High Sun Protection SPF 30

- effectively reduces pigment spots and prevents their re-appearance: with 1st visible result within 2 weeks
 - for even and radiant skin
 - for all skin types
- 50 ml



hyperpigmentation pigment spots
non-greasy
lightly-fragranced

EVEN PIGMENT PERFECTOR NIGHT

Patented Thiamidol, Licochalcone A, Dexpanthenol

- effectively reduces pigment spots and prevents their re-appearance: with 1st visible result within 2 weeks
 - supports skin's cell renewal overnight
 - for all skin types
- 50 ml



RECOMMENDED REGIMEN



STEP 1

CARE



EVEN PIGMENT
PERFECTOR
DUAL SERUM

OR



EVEN PIGMENT
PERFECTOR
DAY CREAM SPF 30

STEP 2

SUN CARE



PIGMENT
CONTROL
SUN FLUID SPF 50+



CARE



EVEN PIGMENT
PERFECTOR
DUAL SERUM

OR



EVEN PIGMENT
PERFECTOR
NIGHT CREAM

4 applications of Thiamidol per day on the face are recommended to achieve the best results



BODY



very dry,
rough skin
perfume-free

UreaRepair PLUS 10% UREA LOTION

10 % Urea, Ceramide, NMF complex,
Gluco-Glycerol

- w/o -emulsion
- immediate and 48h relief of typical dry skin signs like roughness, scaliness, flakiness
- itchiness is relieved
- provides intensive moisture and strengthens skin barrier
- gently exfoliates and smoothens the skin

250 ml



dry, rough skin
perfume-free

UreaRepair PLUS 5% UREA CREAM

5% Urea, Ceramide, NMF complex

- immediate and 48h relief of typical dry skin signs like roughness, tensed feeling
- provides moisture and strengthens skin barrier
- softens and smoothens the skin

450 ml





SUN

BODY CARE



Sensitive and dry skin
Suitable for atopic skin

Perfume-free
Water-resistant

SENSITIVE PROTECT SUN LOTION SPF 50+

Broadband and photostable UVA/B filters, licochalcone A, Glycyrrhethinic Acid Advanced Spectral Technology

- UVA/UVB protection and HEVIS light defense
- Supports skin's own DNA repair mechanism
- Protects from sun-induced skin damage

50 ml



FACE CARE



good skin tolerability
on **sensitive and
acne prone skin**

suitable for all
skin types

OIL CONTROL SUN GEL-CREAM SPF 50+

Advanced Spectral Technology:
UVA/UVB protection and HEVIS light defense

- Oil Control Technology with L-Carnitine and lipid absorbing microparticles
- ultra light, non-greasy, non-sticky and fast absorption texture
- longlasting anti-shine effect
- non-comedogenic
- water-resistant and sweat-resistant
- unperfumed

50 ml



FACE CARE



Fast absorbing,
Non-comedogenic
Very good skin
tolerability

PIGMENT CONTROL SUN FLUID SPF 50+

UVA & UVB protection, Licochalcone A,
Glycyrrhethinic Acid, Thiamidol

- Prevents sun-induced hyperpigmentation
 - Reduces dark spots
- 50 ml



FACE CARE



good skin tolerability
on sensitive and
sun-induced
photodamaged skin

PHOTOAGING CONTROL FLUID SPF 50+

Advanced Spectral Technology:
UVA/UVB protection and HEVIS light defense

- formula with short and long Hyaluronic Acid chains, Licochalcone A and Glycyrrhethinic Acid
 - pleasant light texture, non-greasy, non-sticky, fast absorption
 - helps to prevent photoaging
 - visibly reduces wrinkles
 - unperfumed
- 50 ml



THE HERITAGE OF THE Eucerin BRAND

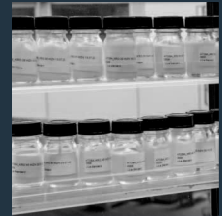
The brand has its origins in a pharmacy, founded by Paul C. Beiersdorf in Hamburg, Germany. In 1882, Paul C. Beiersdorf applied for a patent for a new type of medical dressing and so laid the corner stone for the foundation of Beiersdorf Company. Eight years later, he sold the business to fellow pharmacist Oscar Tropolowitz who began to manufacture products under the Beiersdorf brand name. Close cooperation with, at that time, pioneering dermatologist Paul Gerson Unna led to products based on the very latest findings in skin research.

This close collaboration of dermatological research and product development continues right up to the present day. Because we want everyone to feel comfortable in their own skin, Eucerin® provides excellent, high-quality products based on modern research and development – this means our active ingredients as well as our products are clinically proven to be both efficacious and highly skin tolerable, even in compromised skin.

Backed up with more than 100 years of research, Eucerin® is known for its trusted medical skincare products and is recommended by dermatologists and pharmacists around the world. Medical skincare from Eucerin® combines proven efficacy with superior skin tolerability. The result: satisfied patients having a pleasurable skin feeling.

Eucerin®, being the pioneer in medical skin science, offers a comprehensive assortment for the most frequently treated skin conditions in dermatological practices.

This product guide provides a clear overview of the Eucerin® assortment: facilitating an easy orientation and selection of the appropriate product for each patient.



TOP: In the Research & Development laboratory, BOTTOM: Beiersdorf AG, Research Center Hamburg

Eucerin[®]



LIFE-CHANGING POWER OF
DERMATOLOGICAL SKINCARE

Beiersdorf

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